METHOD AND APPARATUS FOR RECOMMENDING SELECTIONS BASED ON PREFERENCES IN A MULTI-USER SYSTEM

ABSTRACT OF THE DISCLOSURE

A system for determining selections that a user is likely to be interested in. The determination is made based on the user's prior indicated preferences. The user designates his or her preferred selections as entries in a user's preference list. Entries in the user's list are compared with entries in the other users' lists. When a significant number of matches have been found between two lists, the unmatched entries of the other user's preference list are extracted. The unmatched entries are further processed. Those unmatched entries with a high correlation to the user's preference list are presented to the user as selections in which the user is likely to be interested.

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